

How to successfully build
a local Docker community

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Who's there?

- Graduate Student Information Systems,
University of Bamberg



- Co-Founder of Hypriot Ltd.,
the “Docke Pirates”



Agenda

Why?

Our community story

Why do I do it

How?

General Advice

Do Project Management

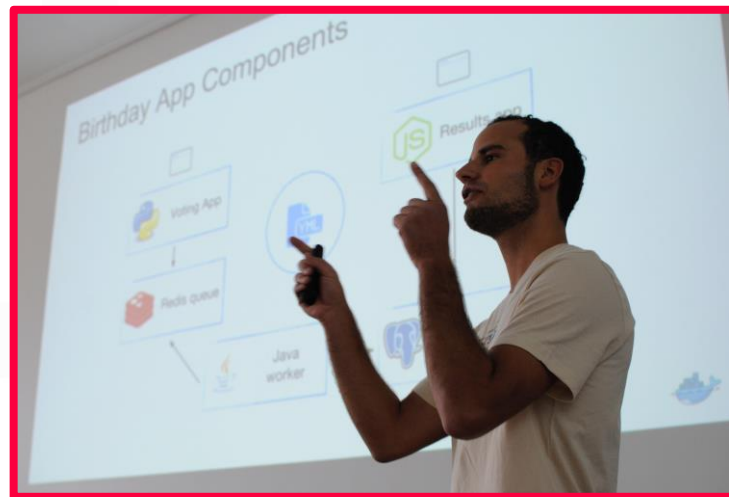
Tips for all important categories

Why?

Our community story
Why do I do it

Community experience

- First Meetup in Jan 2016, then almost each month
- 70 Community Members
- 40% regularly show up
- 7 (Co-)Organizers
- one of only 3 birthday parties in Germany
- What about you?



Pirates fighting the cake





Docker
Birthday
#3





Introduction to the Docker Ecosystem

THO











Motivation

- **Open Source demands a community**
- **Networking**
 - **Employers & employees**
 - **Customers, suppliers, partners**
- **Stay up to date**
- **Rewarding!**
- **Learning by having much fun**

Your Take-Aways

- Share most important practical tips
- Local community building
= properly organizing Meetups
- Exclude:
“`DockerCommunityUserGroups-TheGuide.pdf`”

How?

General Advice

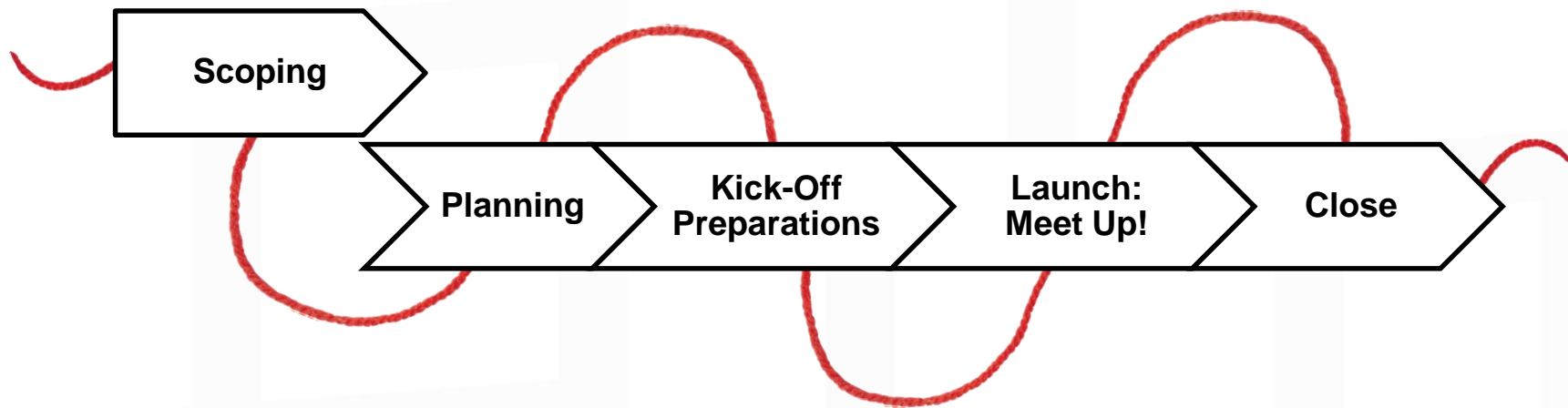
Do Project Management

Tips for all important categories

General advice

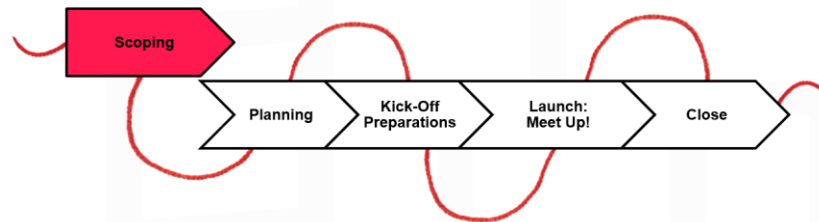
- **Bootstrap or contribute?**
- **Please don't do it alone, but stay with one single Manager**
- **Commitment and enough spare time?**
- **Tools:**
 - Mobilize.com – Updates from Docker and Community**
 - Github.com – Documentation, e.g. exchange TODOs**
 - Meetup.com – Publish events and track attendees**

Reminder: Do Project Management



Scoping

- Define scope and goal
- Target group
- Frequency: Regularly, every 3 month at least
- Contact Docker in this phase!



Planning

- Define “Planning Categories”
- ... and specific tasks
- Categories:
 - Advertisement
 - Venue
 - Speakers
 - Timetable
 - Catering
 - Equipment
 - Sponsors
 - Finances
 - Misc.

129 lines (100 sloc) | 5.89 KB

Raw Blame History

Docker Birthday Party at Uni Bamberg am 22.3., 16-22 Uhr

Werbung

- Werbetext aufsetzen NACHDEM Docker die eine Vorlage für das Programm/Werbetext geschickt hat //TODO Andreas

Medien

- ~1st week of March: TAO nächste Woche
- ~1st week of March: IHK über bestehenden Kontakt (bewirbt nur IHK-Veranstaltungen)
- ~2nd week of March: Fachschafts-Verteiler
- ~2nd week of March: WIAI Community
- ~2nd week of March: Backspace Bamberg
- ~2nd week of March: Dekanat WIAI
- ~2nd week of March: Uni-HP
- ~2nd week of March: Plakataushang in der Uni

Orga:

- WLAN-Zugang für Gäste: SSID: Docker_Meetup , Passwort: dog@uniba2016 .
- Räume sind gebucht:
 - WE5/01.003, 35 Personen (PC Pool)
 - WE5/01.004, 112 Personen
 - WE5/01.006, 70 Personen
- Docker im PC Pool installieren lassen, mit Nutzerkennung: **ba999901**, Kennwort: **H1pqwQEb**
- Wegweiser drucken lassen erstellen

Zeitplan:

- Montag:
 - Video erstellen mit Marcel als Wegbeschreibung Mathias ist 9:30 Uhr bei Marcel
 - Andreas fährt zur Feki und ordert 60 Tassen/Kaffe/Kuchenteller/Servietten/Besteck

Planning

- **Tasks are SMART**
 - **Checkbox**
 - **Responsible**
 - **Deadline**

Offene Fragen/Ideen?

- Visitenkarten als Giveaways mitbringen //TODO Dieter
- 2. Beamer mitbringen //TODO Mathias
- Folie mit sponsoren für 2. Beamer bauen //TODO Govinda & Mathias

Planning each category



- **Advertisement**
 - Very much depends, takes time to do this right.
 - Offline ads on doors of cafeterias are perfect
 - Reuse ad material like Docker!
 - Reference only to Meetup.com
 - Some ads take time for the administrative process
 - Ask other Meetup Groups to advertise your event

Planning each category

- **Venue**
 - Do this very early
 - Provide directions for attendees
 - Include a phone number on Meetup.com
 - Parking available?
- **Catering**
 - Really necessary?
 - Maybe after-party in Restaurant
 - Drinks are necessary. Remember drinking cups!



Planning

- **Timetable/Agenda**
 - **1,5 hours + 30 Min. stand-in + after-party**
 - **3 Talks: 20 Min. each + 10 Min. discussion**
 - **Content from basic to advanced**
 - **Include beginners content. It doesn't put off veterans!**
 - **Provide non-business atmosphere**

Docker Meetup

April 28 · 6:15 PM

Universität Bamberg, Fakultät WIAI



upload

We are happy to announce our fourth Docker Meetup!

Note: Newbies to Docker are also welcome!

Agenda:

1. **10-Min-Intro-to-Docker**
2. **How does Docker simplify Web Development + Demo**
by Mathias Renner, Uni Bamberg
3. **Test Driven Infrastructure with Cucumber, Puppet and Docker**
by Markus Benning, Atos IT-Solutions and Service GmbH, Erlangen
4. **What's new with Docker for Windows/Mac + Demo**
by Stefan Scherer, SEAL Systems AG, Röttenbach

In addition, let's **grow our Docker knowledge together** by

- presenting & discussing Docker use cases
- sharing our best tips and tricks
- discussing the latest developments in the Docker ecosystem & community
- introducing newbies to Docker awesomeness
- making new friends

Planning each category

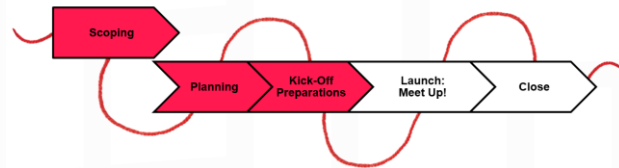
- **Speakers**
 - **Good speakers are rare, often busy themselves, but super important!**
 - **Good content might be delivered in a bad talk. Pre-check is hard.**
 - **Visit other Meetups and events to find some**
 - **Ask Docker for Docker employees**
 - **Don't forget to moderate!**
- **Equipment**
 - **Presentation equipment: Beamer, Presenter, AV**
 - **Gift for speakers**
 - **Give-Aways, e.g. from Docker or Sponsor**

Planning each category

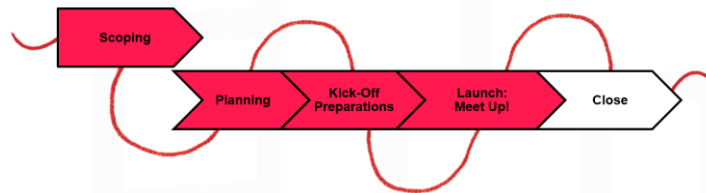
- **Sponsors**
 - **Advertise your Sponsors enough. Then they come back.**
 - **Get their media kit early for ads & announcements**
- **Finances**
 - **Organize a donations account for sponsors**
 - **Maintain list of expenses**

Kick-Off Preparations

- Start to do what you planned
- Buy equipment/resources, drinks etc.
- Venue preparation on-site (if possible), check beamer, directions needed?
- ...

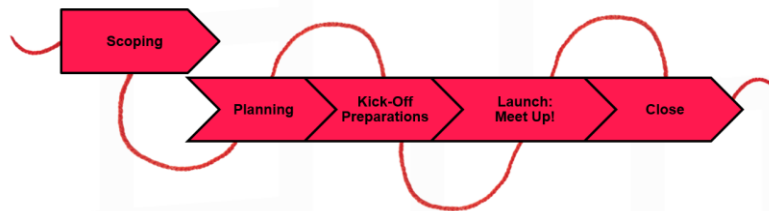


Launch: Meet up!



- Plan to be finished 15 Min before start. You'll need the 15 Minutes anyway.
- Give a warm welcome, e.g. Where are attendees from?
- Manage the speakers' time
 - Stand up 5 Min before time is gone
 - Move closer to presenter the more he is overdue

Closing

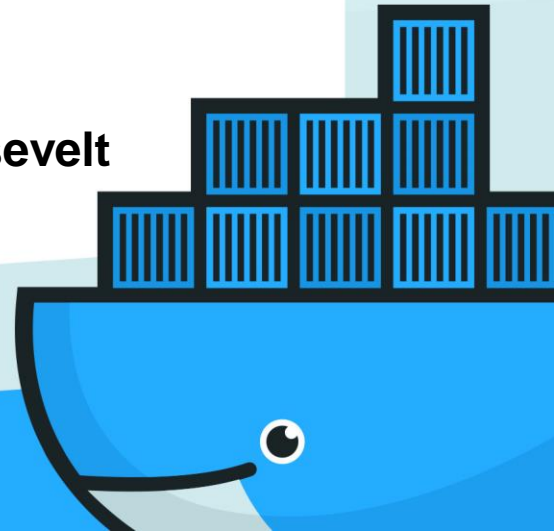


- **Get feedback**
 - Really good feedback requires actively asking for it
 - Rethink the event with Co-Organizers
 - Get feedback online & offline
 - Document the feedback
- Distribute all slides for attendees
- Write a thankful blog post (Docker weekly!)

“Learn from the mistakes of others.

**You can't live long enough
to make them all yourself.”**

— Eleanor Roosevelt



Thank you!

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